

The International Journal of Digital Television

Volume 6 Number 3 2015

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Aims and Scope

The *International Journal of Digital Television (JDTV)* aims to describe and explain the transition to digital TV and address the social and cultural questions surrounding the future of television beyond switchover. *JDTV* brings together, and shares, the work of academics, policy-makers and practitioners, offering lessons from one another's experience. Content is broad and varied, ranging from a mixture of critical work on technological, industry and regulatory convergence, to the emerging wider sociocultural and political questions such as audience behaviour, plurality of TV channels and television influence. *JDTV* is rooted in a belief in the sociocultural, political and economic importance of digital television and will conceive it as a platform for international and interdisciplinary approaches that open up new avenues for theoretically driven, historically inclined works that occasionally draw on scholarship adapting case studies and comparative analysis. In light of these, potential issues to be addressed in future include, among others: the extent to which new media developments and changing media consumption require changes in regulatory philosophy and business practice; the extent to which globalization, privatization and deregulation alter the creative freedom and public accountability of media enterprises; whether digital TV actually increases choice and diversity or just offers more of the same and/or recycled programmes; concentration of media ownership and its effect on pluralism and diversity; national debates about the role of public service broadcasting in the digital epoch; comparative analyses of global TV formats; television for children; sports programming and televised sports rights.

The *International Journal of Digital Television* is published three times a year by Intellect Ltd, The Mill, Parnall Road, Bristol, BS16 3JG. The current subscription rates are £36 (personal) and £150 (institutional). Postage within the UK is free whereas it is £9 within the EU and £12 elsewhere. Advertising enquiries should be addressed to journals@intellectbooks.com.

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Printed and bound in Great Britain by Hobbs, UK.

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