

# East Asian Journal of Popular Culture

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### Aims and Scope

The *East Asian Journal of Popular Culture* is the first academic peer-reviewed journal for scholars, teachers, and students from around the world who have an active and passionate interest in the popular culture of East Asia. The journal is devoted to all aspects of popular culture in East Asia and the interplay between East Asia and the wider world. With the growth in popularity of Asian visual products in the western world and the increasing strength of the Asian markets, this publication fulfills the need for an international journal that allows western and Asian film, media, literary, music, fashion, digital media, television, art and cultural scholars alike to engage in discussion. In the last few decades there has been a huge rise in the interest in East Asian popular culture. The *East Asian Journal of Popular Culture* will be engaging directly with that trend. From film to music; art to translation and fashion to tourism, this journal will offer a forum where multidisciplinary work can come together in new and exciting ways.

### Abstracting and Indexing

Articles appearing in this journal are abstracted and indexed in the International Bibliography of Periodical Literature in the Humanities and Social Sciences (IBZ); International Bibliography of Book Reviews in Scholarly Literature in the Humanities and Social Sciences (IBR); MLA; ERIH Plus and Ulrich's.

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