

East Asian Journal of Popular Culture

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Editors

Kate Taylor-Jones
Sheffield University
k.e.taylor-jones@sheffield.ac.uk

Ann Heylen
National Taiwan Normal University
annheylen@ntnu.edu.tw

John Berra
Renmin University of China
john.berra@gmail.com

Associate Editors

Yin C. Chuang
National Taiwan Normal University
laalaapiano@gmail.com

Ming-Yeh Rawnsley
SOAS
mr33@soas.ac.uk

Yan Ying
University of Leicester
yyc12@leicester.ac.uk

Guest Editor

Joshua Paul Dale
Tokyo Gakugei University
dale@u-gakugei.ac.jp

Reviews Editors

Chris Howard
Chongqing University
fspdd@hotmail.co.uk

Hui-tun Chuang
Changjung Christian University
autumnchuang@gmail.com

Lindsey Chen
National Taiwan Normal University
chenlindsey@yahoo.com

Production Manager

Tim Mitchell

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Aims and Scope

The *East Asian Journal of Popular Culture* is the first academic peer-reviewed journal for scholars, teachers, and students from around the world who have an active and passionate interest in the popular culture of East Asia. The journal is devoted to all aspects of popular culture in East Asia and the interplay between East Asia and the wider world. With the growth in popularity of Asian visual products in the western world and the increasing strength of the Asian markets, this publication fulfills the need for an international journal that allows western and Asian film, media, literary, music, fashion, digital media, television, art and cultural scholars alike to engage in discussion. In the last few decades there has been a huge rise in the interest in East Asian popular culture. The *East Asian Journal of Popular Culture* will be engaging directly with that trend. From film to music; art to translation and fashion to tourism, this journal will offer a forum where multidisciplinary work can come together in new and exciting ways.

Abstracting and Indexing

Articles appearing in this journal are abstracted and indexed in the International Bibliography of Periodical Literature in the Humanities and Social Sciences (IBZ); International Bibliography of Book Reviews in Scholarly Literature in the Humanities and Social Sciences (IBR); MLA; ERIH Plus and Ulrich's.

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